



FREE COACHING SESSION

Learn more in one meeting than most learn in a year!

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[Opportunity Through Critical Constraints](#)

What are your long term goals? Is your life so busy that you don't have the time to plan or achieve these goals?

Coach Mikke Pierson shares how and why you need to take the time to focus on growth, set your goals with positive intent, prioritize, and set accountability!

BUT FIRST.....identify your critical constraints.



[How Do You See Opportunity?](#)

[The Hidden Goal of the Smartest Business Owners](#)

Would you believe me if I told you that the "Hidden Goal" is to make your business sellable?

But what if you don't want to sell? That's irrelevant!

Building a sellable business should be top of mind and your most important goal, regardless of when you plan to push the eject button.



[How Sellable is Your Business?](#)

[Magnetic Marketing Strategy with Psychographics](#)

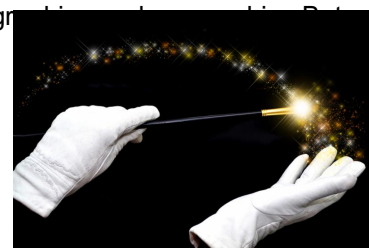
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We all understand demographics, but what is psychographics?

Understand the impact of your customer's attitude, values, interest, lifestyle, aspiration and behavior.



Coach Madelon Wallace shares five reasons as to why you need to understand what makes your audience "click" in order to build a clear and magnetic marketing strategy.

[Become Magnetic](#)

[Upcoming Live Events in Your Area](#)

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