



FREE COACHING SESSION

Learn more in one meeting than most learn in a year!

Contact Us Today.

MEET OUR COACHES

Tonya Page
Area Developer

Charlie Edwards
Pasadena

Cynde Herman
Santa Clarita Valley

David Kharns
Long Beach

Christine Perakis
Santa Monica

Michael Preston
Sherman Oaks

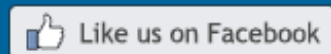
Ben Pumphrey
Newbury Park

Anne Shea
Redondo Beach

Tammy Schembari
Claremont

Madelon Wallace
Woodland Hills

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[Your Business Has a Story](#)

Historically, stories were told to engage, educate, preserve culture and instill values.

Storytelling is the most powerful way to communicate.

Coach Madelon Wallace tells us that sharing your story with your customers and your team will increase customer and team engagement, deepen your customers bond based on shared values, instill company values in your team, and preserve your company culture.



[Learn How to Tell Your Story](#)

[Using Key Results Indicators to Drive Success](#)

Plain and simple, what gets measured gets done.

Key Results Indicators are valuable for businesses when tracking the performance of certain areas in the company which are important for success. For many businesses, these KRIs are common but there are others which are specific to your own industry and business.



As a leader in your organization, you need to determine which are the most critical indicators in making important strategic decisions for your business.

[What KRIs to Track](#)

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April 23 is World Book Day

FocalPoint Coaches are simply business experts; they are recognized authors.



Business Coach Cynde

Herman illustrates how employers miss opportunities to tap into the energy, commitment, and passionate contributions of their employees to positively impact the bottom line. [From Here to There: Connecting](#)

[Employees to Your Bottom Line](#) is guide to leverage your most underutilized business asset - your employees.

FocalPoint Coach Christine

Perakis shares [The Entrepreneur's Essential Roadmap: Take Your Business from 0 to 7 Figures in Record Time](#). This book gives you concrete, actionable tools and steps to implement the tactics to grow your business in record time, no matter what business or industry you are in.



[Upcoming Live Events in Your Area](#)

[Roadmap to Small Business Success](#) with Coach Christine Perakis in Beverly Hills on April 18th.

Leaders Workshop: Isn't it Time You Told Your Story? with Coach Madelon Wallace in person in [Sherman Oaks on April 19](#) or [Live Webinar on April 24](#).

Look for more [Coaching Events](#) in your area.